

Energy efficiency and energy management:
tailored approach and roadmap for SMEs and
other stakeholders

27 September 2018 – Brussels, CEN-CENELEC Management Centre

CEN and CENELEC are working with industry partners, the European Commission and other stakeholders to develop standards that facilitate the transition to a low-carbon economy. These standards guarantee the spread of best practices and provide energy users with the necessary tools to analyse and adapt their energy consumption patterns.

The **CEN and CENELEC Sector Forum Energy Management (SFEM)** invites you to participate in a **one-day seminar on energy efficiency and management**. The seminar intends to engage stakeholders and SMEs in the development of guidelines and processes integrating energy management with financing to increase benefits and reduce the risk of energy efficiency projects.

The expected outcome of the event will be to formulate recommendations which could enable SMEs and other interested stakeholders to benefit from the implementation of energy efficiency measures and the adoption of an energy management system.

WHY?

The European industry and SMEs play a crucial role in meeting the 2030 climate and energy policy objectives. They support the implementation of policies to achieve the set targets and drive technology progress in low-carbon, clean and energy efficient product development worldwide.

SFEM analyses the main standardization needs of relevant stakeholders along the supply chain. Simple, Transparent and Standardized are the keywords driving the whole energy efficiency process from value generation (energy audit) to value capturing (Measurement & Verification, M&V).

WHO SHOULD ATTEND?

SMEs, industrial associations, national Energy Agencies, energy service suppliers, financial institutions, policy makers and the standardization community.

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9:00 – 9:30	REGISTRATION AND WELCOM COFFEE
9:30 – 9:40	<p>WELCOME AND INTRODUCTION</p> <ul style="list-style-type: none"> - Cinzia MISSIROLI, Director CEN/CENELEC - Bernard GINDROZ, Chair CEN- CENELEC Sector Forum Energy Management - SFEM
9:40 – 10:40	<p>KEYNOTES PRESENTATION : POLICY MAKERS NEEDS</p> <ul style="list-style-type: none"> ▪ European Commission - DG ENER - Energy efficiency first: the new regulatory framework for EU 2030 Serena PONTOGLIO ▪ Executive Agency for Small and Medium-sized Enterprises - EASME - Delivered results from H2020 projects and forthcoming calls Filippo GASPARIN ▪ Energy Efficiency Financial Institutions Group - EEFIG - EEFIG Tools to de-risk energy efficiency projects Rod JANSSEN ▪ SFEM - Promoting cross sector collaborative framework for improving energy efficiency market uptake Ettore PIANTONI
10:40 – 11:00	QUESTIONS & ANSWERS - Moderator: Bernard GINDROZ
11:00 – 11:25	BOOST BREAK & NETWORKING
11:25 – 12:40	<p>MARKET NEEDS AND BEST PRACTICES</p> <ul style="list-style-type: none"> ▪ BELFIUS BANK - Energy Efficiency financing of SMEs : a banker prospective Joost DECLERCK ▪ ASSOLOMBARDA – Confindustria - Engaging SMEs in Energy Efficiency programs Vittoria CATALANO ▪ Walloon Ministry of Energy and Sustainable Development - the role of the Walloon Industry Facilitators in accompanying SME's in Wallonia; actions and results Jean-Benoît VERBEKE ▪ IPEEC - International Partnership for Energy Efficiency Cooperation - World Best Practices to implement energy efficiency in SMEs - Jurey YADA ▪ FRAUNHOFER – ISI - Energy Networks lessons learned from Germany and next steps - Eberhard JOCHEM

12:40 – 13:00	<i>QUESTIONS & ANSWERS - Moderator: Bernard GINDROZ</i>
13:00 - 14:00	<i>LUNCH & NETWORKING</i>
14:00 – 14:45	<p>PANEL SESSION 1 – The role of standards along the value chain Moderator: B. GINDROZ</p> <p>Panellists: Raphael GOLDSTEIN (EU Project Expert), C WEIBOL BERTELSEN (Danish Standards), A. GUERTLER (European Industrial Insulation Foundation - EEIF)</p>
14:45 – 15:30	<p>PANEL SESSION 2 – Needs and procedures of financial institutions to finance Energy Efficiency Moderator: E. BOUDARD (N-ABLE)</p> <p>Panellists: R. JANSSEN (Energy Efficiency Financial Institutions Group - EEFIG), E PIANTONI (CEN- CENELEC Sector Forum Energy Management - SFEM), J. DECLERK (BELFIUS), M. Miroslav (European Bank for Reconstruction & Development (EBRD))</p>
15:30 – 16:15	<p>PANEL SESSION 3 – Business models for capacity building? Moderator: E. PIANTONI (SFEM)</p> <p>Panellists: V.CATALANO (Assolombarda), A. BERTELLO (PH Power), J-B. VERBEKE (Walloon Industry Facilitator), E. JOCHEM (FRAUNHOFER ISI), D. Debusscher (European Copper Institute -ECI), P. PADILLA (N-ABLE)</p>
16:30 – 17:00	<p>CONCLUDING REMARKS & NEXT STEP B. GINDROZ, DG ENER, EEFIG, EASME</p>
17:00	<i>CLOSURE OF THE WORKSHOP</i>